



Lynette Design

Creative Design, Strategic Impact

Photo Editing

Editing photos for interior designer to present to client to redesign a bar with other materials like marble tile the thought was making it look like someone is walking into the ocean. I took out the chairs in the photo and put new ones and replace the blue wall with a marble tile texture. The ceiling, and the lower bar was replaced with the counter tops material.



Sky Lounge



Spence Palermo

Singer/Songwriter Brand Design

- Album Cover/Back & Inside design
- Wix website design

Website Launch



palermomusic.com

Cover



Back



Left and Right Inside

Whatever it Takes to Get There

I hope you enjoy this collection of songs. They are inspired by the places, I've been, the people I've met and the passions I've pursued along the way. Written, created and crafted in the Pacific Northwest, the songs speak to my kaleidoscope of musical roots: Folk, Rock, Blues, Country, Soul, Gospel and all the genres that comprise Americana Music interwoven with a lifelong love of storytelling. I hope you enjoy the songs as much as I've enjoyed creating them.

The journey continues...

Enjoy!

Spence Palermo

The Players:

SPENCE PALERMO: Lead and Background Vocals,
Acoustic and electric 6 and 12 string rhythm guitars

CRIS CORDERO:
Drums, Lead and Rhythm Electric and Acoustic Guitars,
Slide Guitar, Percussion, Harmonica, Background Vocals

GUS RUSSELL: Keyboards

ANDY ELLISON: Pedal Steel Guitar and Banjo

ANA BAILO: Background Vocals (Yellow Ribbons and Purple Hearts)

Produced by Spence Palermo and Cris Cordero

All Music and Lyrics by Spence Palermo Gorilla

With a Guitar Music BMI Recorded,

Mixed and Mastered by Cris Cordero at House of Sound Studio, Eugene, Oregon



All-Alaskan Racing Pigs & Pedal Pullers

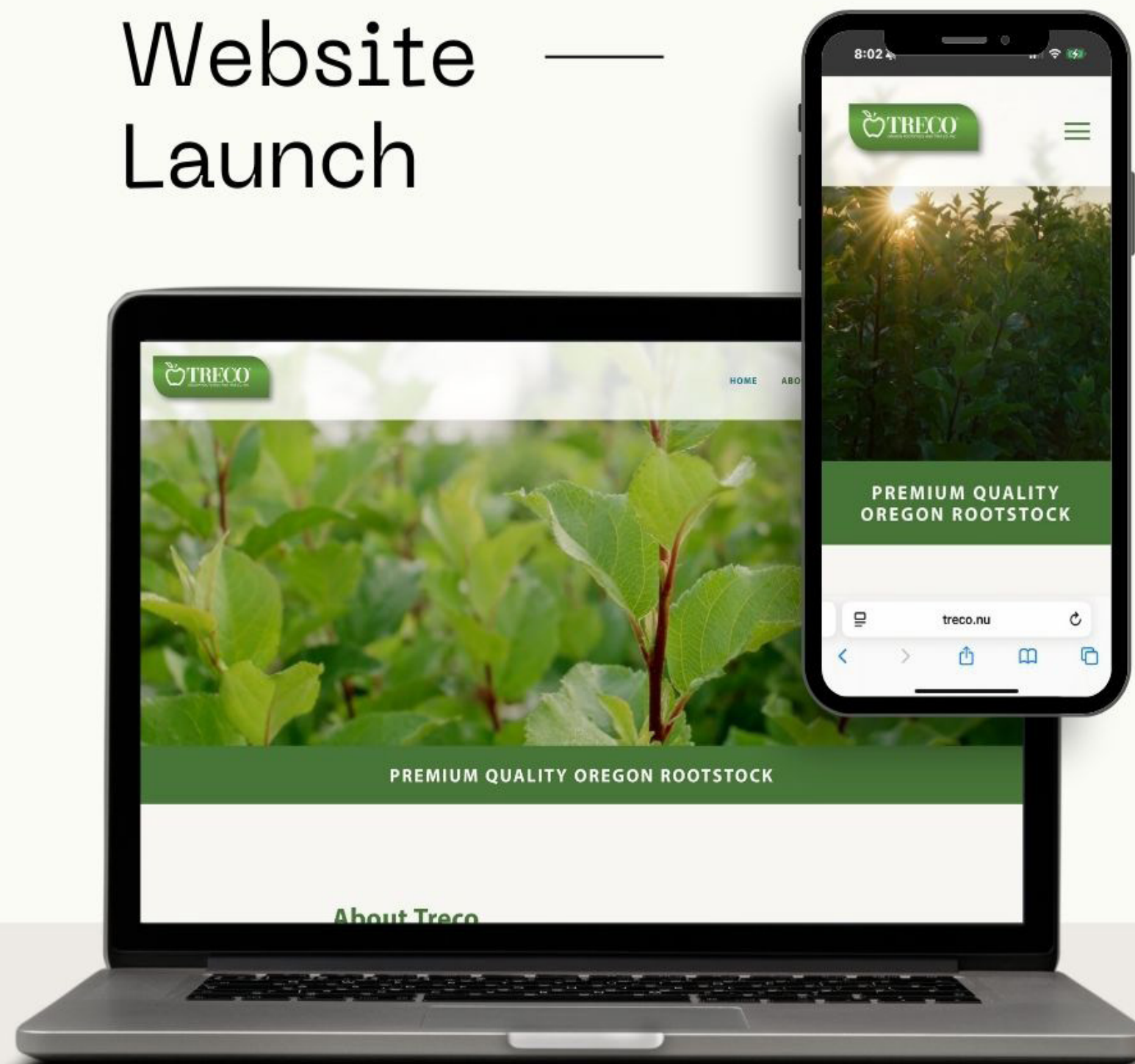
- Post Card design



Collaboration with Oslund Design with their Client Treco

- Squarespace website design

Website Launch



treco.nu

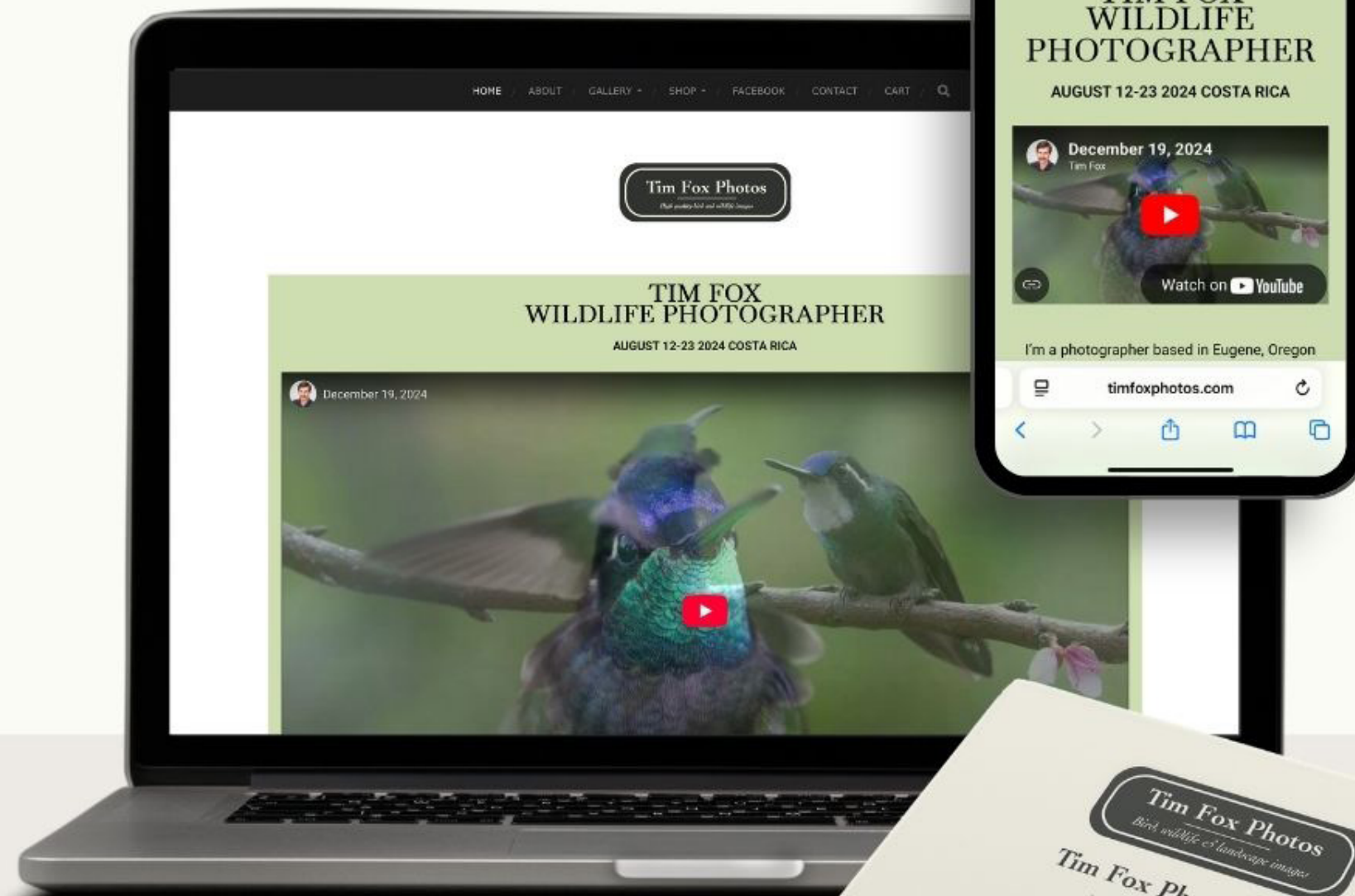
Tim Fox Photos

- WordPress website design
 - Business Card design
 - Logo Design

Tim Fox Photos

High quality bird and wildlife images

Website Launch



timfoxphotos.com

Tim Fox Photos
Bird, wildlife & landscape images

Tim Fox Photographer

timfoxphotos.com
fozzytim2659@yahoo.com

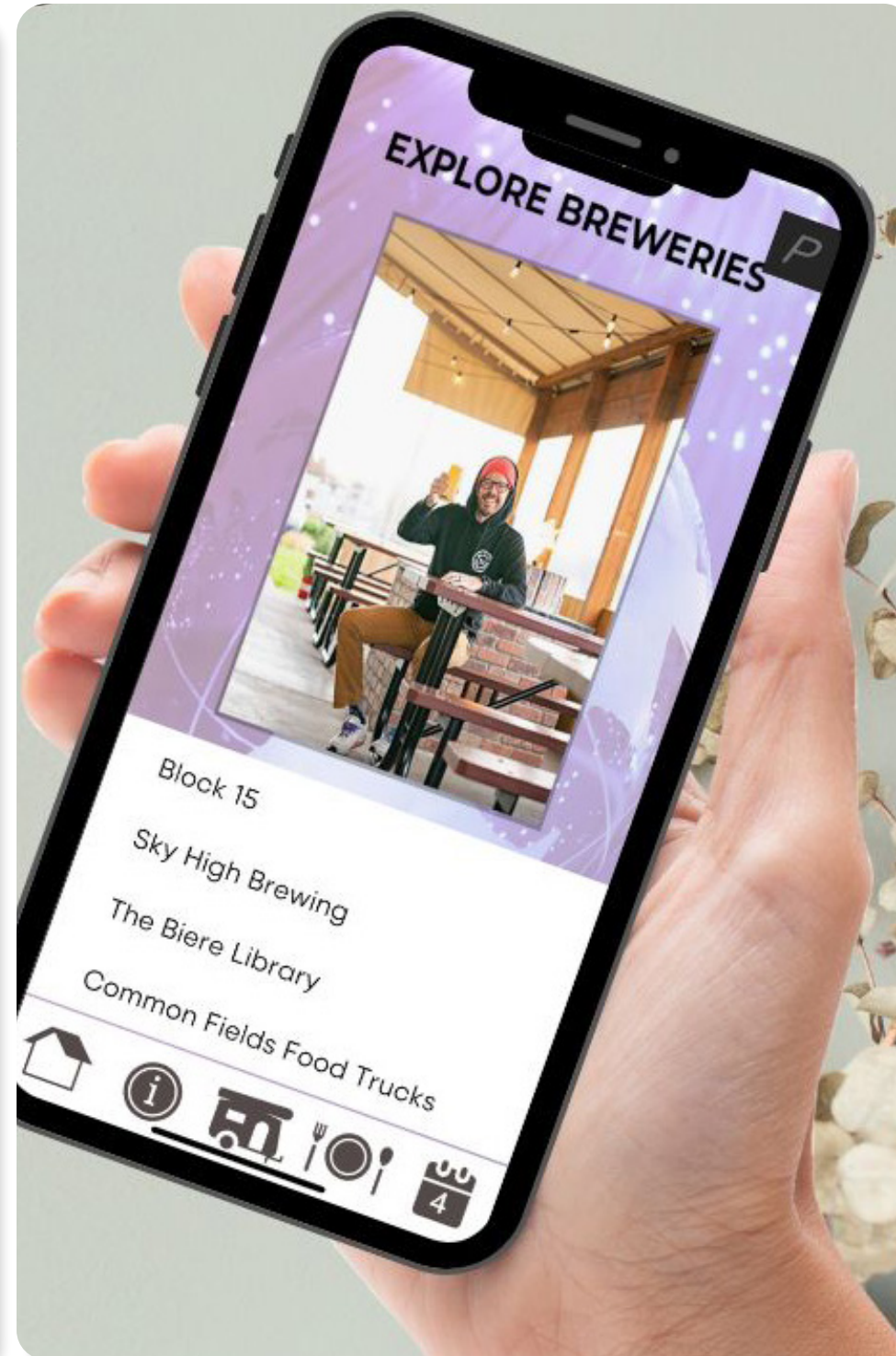
Hospitality Vision

- App content layout design
 - Slide Design Layout
 - Flyer Design
- Chocolate Bar Wrapper Design

Adobe Resort App



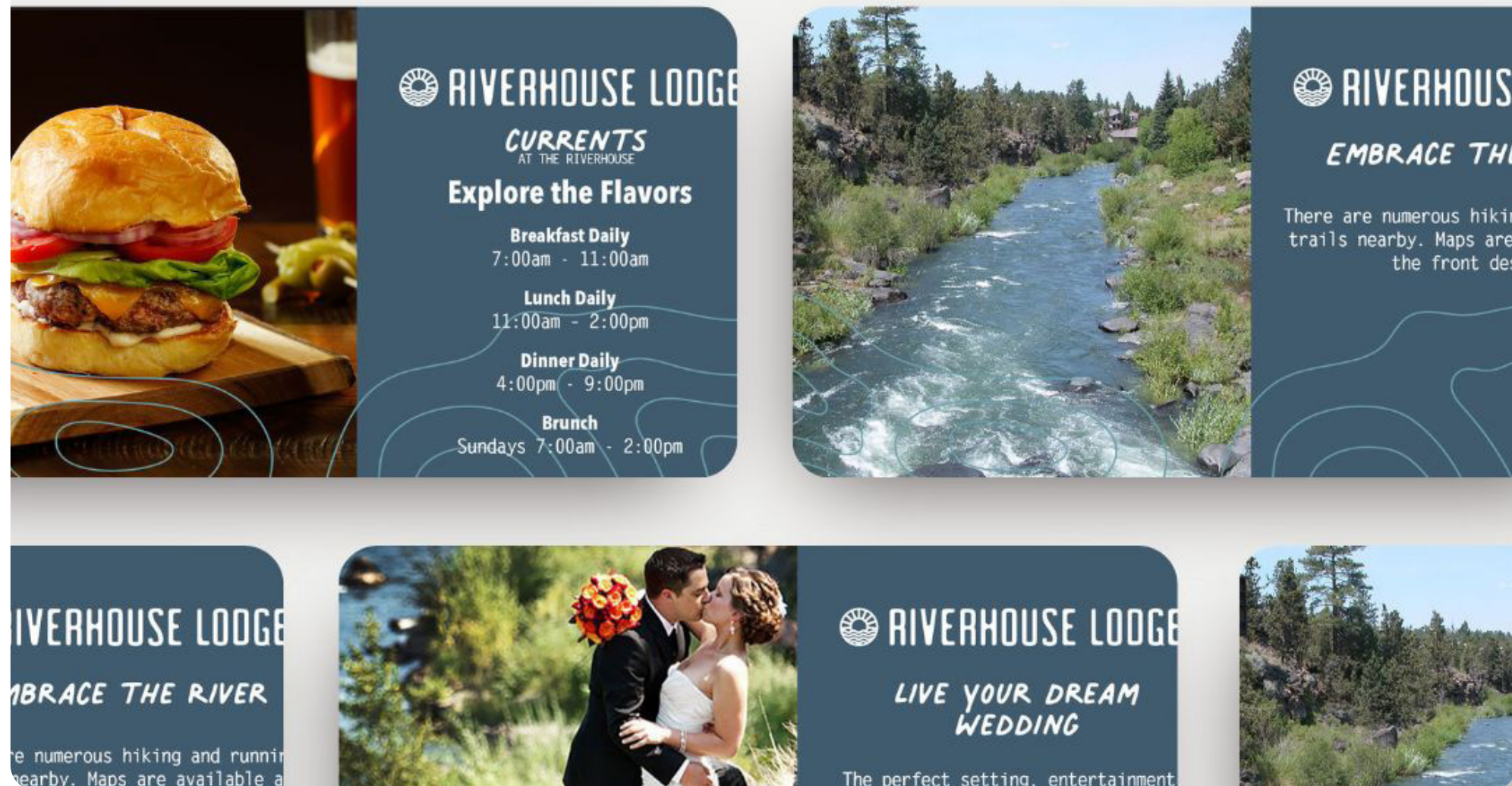
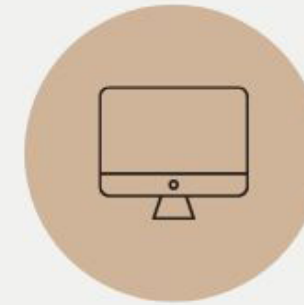
Corvallis Explorer App



Albany Explorer App



Slideshow Layout Design



WIN
A TRIP TO
BURSTS
CHOCOLATE
FACTORY*



CORVALLIS EXPLORER BAR

GET POWERED
BY CHOCOLATE

*Contest rules at burstschocolates.com

Search **Corvallis Explorer**



BUY A BAR FOR A CHANCE AT A GOLDEN TICKET*

WIN A PRIVATE TOUR OF BURSTS CHOCOLATE FACTORY,
FREE CHOCOLATE FOR FOUR, AN OVERNIGHT STAY AT A
CORVALLIS HOTEL, AND A \$200 GasCard.

Five Golden Tickets in select bars with one winner.
Hang on to your Golden Ticket with a number.
Winners will be announced September 1, 2022.
Tickets for free chocolate will be found in select bars.

ALMOST ONE POUND OF LOCALLY MADE MILK CHOCOLATE AND LOVE....
\$14.95



CORVALLIS EXPLORER APP.
Order extra Explorer Bars and other melt in your mouth chocolates
at burstschocolates.com or on the **Corvallis Explorer**
App



Contest sponsored by these local businesses: Bursts
Chocolates, Hospitality/Vision, Kahleen Hutchinson,
Winemere, Willamette Valley
*Contest rules may be found on burstschocolates.com

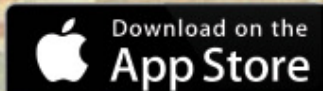
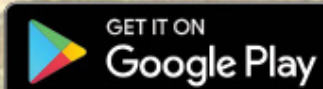
Explore
Corvallis

Discover:

Corvallis Then & Now
Downtown Tour
Day Spas & Massage
Spring Blooms & Parks
Winter & Spring
Hiking Trails
Award Winning
Breweries & Restaurants
Boutique Shopping
Send a Vintage Postcard

**CHAT WITH VIRTUAL
TOUR GUIDE CHARLIE**

Download App and Enter
to Win Gift Card



Search
Corvallis Explorer

App by hospitalityvision.net

Bursts Chocolates



Sweeten Your Stay.
Redeem this card for

*One Free
Handmade Chocolate*

353 SW Madison, Downtown
Good Through 07/30/25

One per person

REACH HOTEL GUESTS IN THEIR ROOMS RIGHT WHEN THEY ARE MAKING THEIR BUYING DECISIONS.

INVITE HOTEL GUESTS & VISITORS PERSONALLY TO YOUR BUSINESS!

REACH ALMOST 800,000 VISITORS WHO SPEND \$182 MILLION.

WHAT WOULD YOU DO WITH AN EXTRA \$6000 A MONTH?



Corvallis Explorer App with 24/7 AI Travel Guide Charlie



Hotel Corvallis Staff gives a map to everyone!



Corvallis Charlie comes to life in AR to help guests



Morgan from Brass Monkey greeting hotel guests



The first sign people see when they drive into Corvallis!

TOP QUESTIONS ASKED IN HOTELS THAT WE ANSWER?

- Where do I eat? (71%)
- Where do I shop? (40%)
- What is there to do? (32.5%)*

*percentage of visitors who ask these questions.

WHAT CAN HOSPITALITYVISION DO FOR YOU?

Just 4 guests per day from just ONE hotel equals:

- 120 NEW Customers Monthly
- \$6000 in extra revenue monthly
- Multiply this across 8 hotels!!

Only 3 Spaces Available!

Sign up Today with HospitalityVision

GET STARTED & CONTACT US:

Text us at (541)760-5996 or email info@hospitalityvision.net



HospitalityVision™

FOR JUST \$99 A MONTH YOU GET:

- Exclusive **in-room placement**, no competing materials
 - Placement on **in-room hotel TVs** – reach all generations
 - Presence on Exclusive & Only **Corvallis Explorer App** with a **Virtual Tour Guide**– appeals to Gen Z and LOCALS
 - Inclusion on printed **EZ map** - 1200+ copies update monthly, or 15,000 annually – Boomers, Gen X & all
- Story Stops:** We pull people OFF the street and INTO your business

OUR HOTEL PARTNERS: Hotel Corvallis, Holiday Inn Express on the River, Hilton Garden Inn, Comfort Suites, Best Western Corvallis, Super 8, EconoLodge Inn and Suites & maps at the Marriott.

HospitalityVision is a LOCAL business like yours dedicated to showcasing our local businesses and innovations! We receive no public funding and spend money at YOUR business.

We need YOUR support, too.

HOTEL CORVALLIS

350 SW 4TH STREET,
CORVALLIS, OR 97333
(541) 753-4496

HOTELCORVALLIS.COM

TAG US ON



@HOTELCORVALLIS



OUR AMENITIES

SURF ON THE HOUSE

Free Wi-fi. Password at Front Desk.

GUEST LAUNDRY

A washer & dryer are available for use.

ALLEY MOVIE & GAME NIGHTS

Watch for Classic Movies & Games on the Alley Wall select nights. For movies, tune to Channel 26.1 for sound.

SAY HEY OLIPOP®

Specialty drinks & snacks available in the lobby.

MEET UP & CHILL

Conference Room available when not in use. Reserve for a fee.

DOWNLOAD OUR
CORVALLIS EXPLORER
APP



DISCOVER THE BEST LOCAL:

Eats, Pizza & Poke
Vegan/Gluten Free Fare
Food Trucks & Farmers Market
Cold Brews & Smoothies
Hiking Trails & Murals

OSU Map & Info
Local Events
Fun for Fido
CHAT WITH VIRTUAL TOUR GUIDE CHARLIE IN AR

Tap2Tip® Leave a tip for hardworking staff at front desk kiosk or scan here



HERE ARE YOUR FAVORITE CHANNELS:

26.1 – Hotel and Visitor Info Channel

- | | |
|---------------|-------------|
| 27 KMTR | 57 HISTORY |
| 28 KEVU | 59 SHOWHW |
| 29 KLSR | 60 SHOW2H |
| 30 KVAL | 61 CARTOON |
| 31 KEZI | 62 BTM |
| 32 KOPB | 63 ROOT |
| 33 KTVC | 64 UP TV |
| 34 ION | 65 NFL |
| 35 KATU | 66 ESPN |
| 36 KOAC | 67 ESPN2 |
| 37 KGW | 68 ESW |
| 38 KPWC | 69 GOLF |
| 39 PAC12 | 70 ENCORE |
| 40 FOX Sports | 71 CNN |
| 41 TRTVD | 72 CNN HN |
| 42 TRAVEL | 73 MSNBC |
| 43 SYFY | 74 CNBC |
| 44 TNND | 75 WEATHER |
| 45 NAT GEO. | 76 USA |
| 46 ESPNU | 77 TNT |
| 47 WETV | 78 TBS |
| 48 BBC | 79 HGTV |
| 49 BRAVO | 80 FOOD |
| 50 FX | 81 LIFETIME |
| 51 A&E | 82 MTV |
| 52 E! | 83 VH1 |
| 53 FBN | 84 NICW |
| 54 AMC | 85 FREE TV |
| 55 TLC | 86 DISC |
| 56 DISC | 87 EAS |

GET FOOD DELIVERED

Tommy's 4th Street Bar & Grill
\$5 OFF when you mention your stay here

SCAN FOR MENU HERE



(541) 754-9199
cirellospizza.com



(541) 753-7373
Adpizza.com



(541) 758-2077
block15.com

Apps and TV Channel by hospitalityvision.net

Welcome to Corvallis

Time To Take It Easy

Easy Amenities

CHECK-IN/CHECK-OUT

Check-in: 4:00pm and Check-out: 11:00am.

COMPLIMENTARY COFFEE

Coffee is available in the Lobby. Breakfast and dining options are available on EZ Map or the Corvallis Explorer App.

VENDING/ICE

Vending and Ice Machines are located in the Lobby.

FREE WIRELESS INTERNET

Network: Econo PW: 9125
Call 1-888-247-5749 for support.
Login into our internet for a mobile version of this card.

BECOME A CORVALLIS EXPLORER



Discover the best local eats, cheeseburgers, gluten free food, shops, indoor rock climbing, kayaking, all things woof, and more.

ROOM SERVICE

Cirello's Pizza
(541)754-9199
Cirellospizza.com



Easy Stop On The Road

EXPLORE CORVALLIS! DOWNLOAD OUR APP.



Discover interactive art tours, the best cheeseburgers, gluten-free scones, local brews, desserts, indoor rock climbing, rainy day fun, activities for your dog, and the best local dining and shopping. Watch videos from our women chefs and dog owners.

QUESTIONS?

Chat with our 24/7 Chatbot
Charlie and dog Cassie.

SEARCH CORVALLIS EXPLORER



App by HospitalityVision.net and Kathi Hutchinson, Windermere Willamette Valley



Welcome to Corvallis

HOME OF THE ORIGINAL GOAT YOGA



Explore Corvallis for the Holidays!



ENTER TO WIN
OSU WOMEN'S BASKETBALL TICKETS.

DOWNLOAD THE CORVALLIS EXPLORER APP



Discover local Holiday shopping, dining, delicious soups, beer + wine, mocktails, gluten-free delights, The Goat Yoga Experience, rainy day fun, winter walking trails, indoor rock climbing & interactive history/art tours.

QUESTIONS?

"Hey Charlie"
Chat with Corvallis' only
AI Chatbot Charlie & Dog Cassie

Social Media Design

Unveiled: Joyce Tenneson and the heroine's journey's movie release on PBS

"Sometimes I'm just working with someone and all of a sudden something happens between us... I don't know how it happens but they let go."



Joyce Tenneson

One of my favorite photographers, Joyce Tenneson took some portraits of our daughter. When our daughter was 15, I brought her to Joyce Tenneson for some portraits.... Little did I know that it would become a part of "Unveiled: Joyce Tenneson and the Heroine's Journey" movie release on PBS.

Watch on YouTube
<https://m.youtube.com/watch?v=BuEUJRAmd0s>

CONGRATULATION



Unveiled: Joyce Tenneson and the heroine's journey's movie release on PBS

"Sometimes I'm just working with someone and all of a sudden something happens between us... I don't know how it happens but they let go."



Joyce Tenneson Portrait of Camille

One of my favorite photographers, Joyce Tenneson took some portraits of our daughter... When our daughter was 15, I brought her to Joyce Tenneson for some portraits.... Little did I know that it would become a part of "Unveiled: Joyce Tenneson and the Heroine's Journey" movie release on PBS.

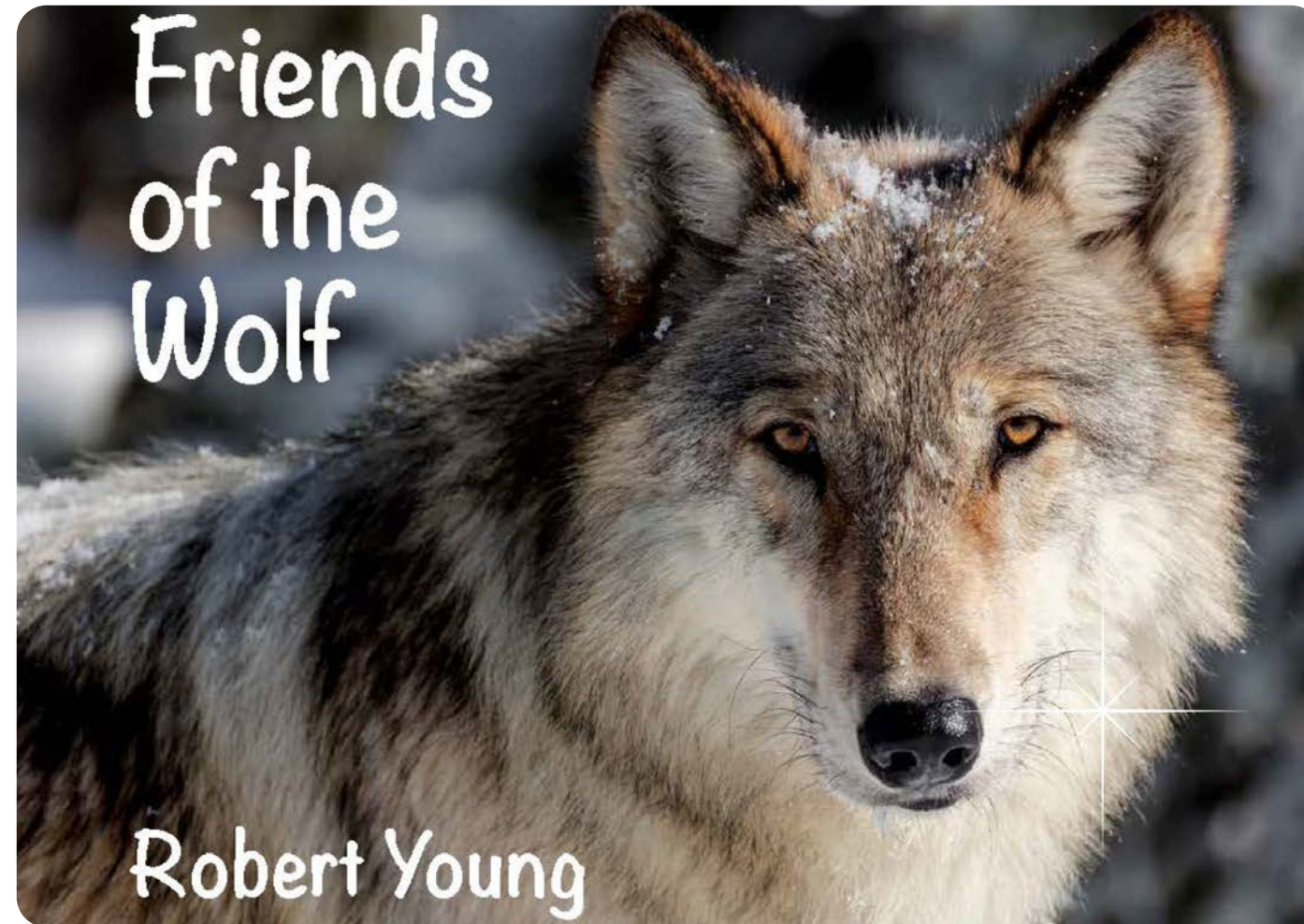
Watch on YouTube
<https://m.youtube.com/watch?v=BuEUJRAmd0s>
CONGRATULATIONS Joyce and Camille!



Book Layout Design

Friends of the Wolf

Robert Young



Wolves' favorite food? Ungulates—animals with hooves—like deer, elk, bison, and moose. But wolves aren't picky. They will also eat rabbits, raccoons, beavers, voles, mice, and even fish! If they can't find wild animals to eat, wolves will attack cows, sheep, goats, dogs, and cats. Look out! Wolves could even attack people.

Wolves are wild and dangerous animals. **Who would dare be friends with them?**

Think you can outrun a wolf? They run fast—nearly 40 miles (64 kilometers) an hour—for short distances (the fastest human has run 27.8 miles/44.7 kilometers) an hour. Wolves trot at 5 miles (8 km) an hour and can travel up to 50 miles (80 km) a day.



5

Friends of the Wolf



Robert Young
Real Writing Press

Friends with a wolf? Would you dare?



Presentation Layout Design

THE INVESTMENT



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INTRODUCTION

As seen on: Reaching up to 67 Million people



brightminderichment.org

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Your Toolkit To Help Homeless People
streetcare.us

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vaccinationrewards.org

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STREET CARE IN ACTION



Tech to Connect Volunteers & Those in Need Optimally



Authentic Street Presence to Galvanize Volunteers



Appropriate Homelessness Support



Decades of Nonprofit Leadership Experience



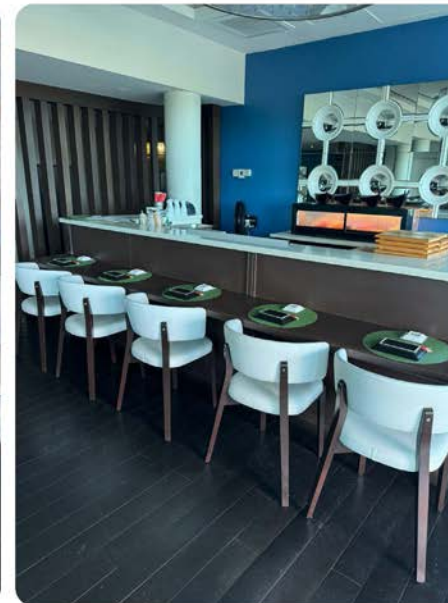
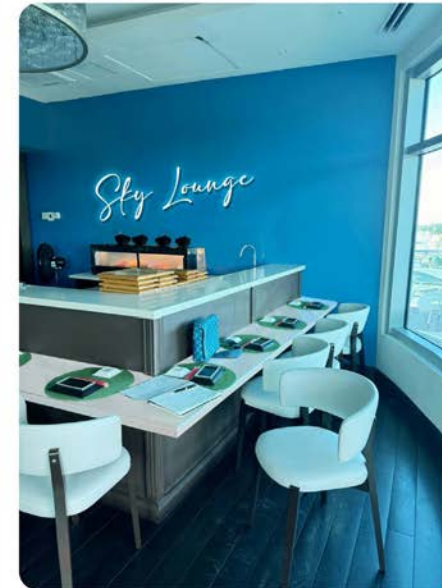
Events: Near-Daily, Multiple Locations



Covid-Focused Support: PPEs & More (see next slide)

STY LOUNGE

Recreating
the inside
of a Bar.



Independent Nutrition Centers

- Supplement package design for bottles 4 oz, 8 oz, and 1b packaging

Suggested Usage: Take one 750 mg capsule daily.

Apple Cider Vinegar: Historically, Apple Cider Vinegar has been used for a wide variety of purposes, such as helping to detoxify and purify the blood, digestive health and boosting immunity.

*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

CAUTION: Adults only, consult your health care professional if pregnant/nursing, taking medication or have a medical condition. Keep out of reach of children.



Back To Health
Nature's Finest

Apple Cider Vinegar

750 MG Each



Digestive Health

Promote metabolism

Improves skin health

45 CAPSULES

Dietary Supplement | NON-GMO | VEGAN Friendly

SUPPLEMENT FACTS

Servings Per Container: 45

Serving Size: 1 Capsules

Amount Per Serving	%Daily Value
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Apple Cider Vinegar	750 mg
(Cralaegus Oxyacantlla)	

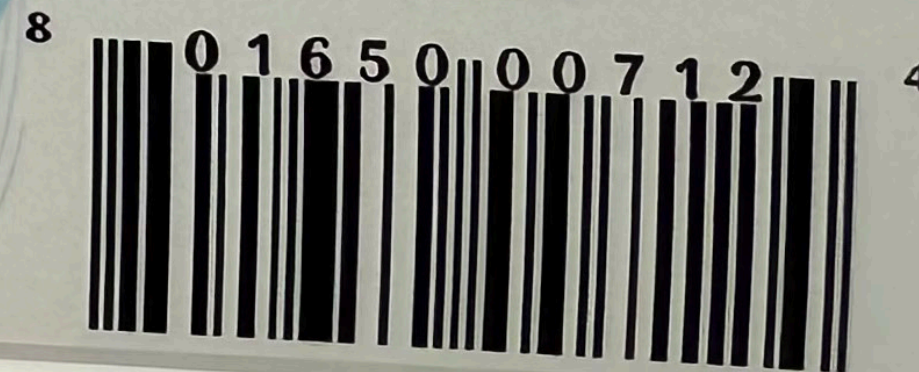
†Daily Value Not Established

Other Ingredients: None

Capsule: Hypromellose (*plant derived*)

Does not contain

Common allergens animal products, sugar, gluten, preservatives, artificial colorings, pesticides, or magnesium stearate



Manufactured by: Back To Health
4091 W 11th Ave. Eugene, Oregon 97402
877-757-3808





Lynette Design

Creative Design, Strategic Impact