

BRIGHT MIND'S STREET CARE

YOUR TOOLKIT TO HELP HOMELESS PEOPLE
& BUILD COMMUNITY SAFETY

STREET
CARE

Bright
Mind

VACCINATION
REWARDS

As seen on:

abc

CBS

POLITICO

Newsweek

Prepared For:
Laborem Dolo
Mayor, Voluptat

Prepared By:
Laborem Dolo
Executive Director, Bright Mind

INTRODUCTION

As seen on:   **POLITICO** 
Reaching up to 67 Million people



brightminderichment.org

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Your Toolkit To Help
Homeless People
streetcare.us

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vaccinationrewards.org

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PROBLEM STATEMENT

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HOW WE CAN HELP

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STREET CARE FOR KANSAS CITY



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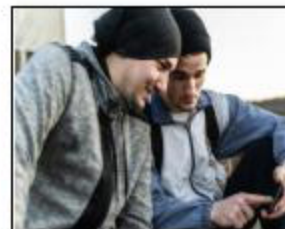
STREET CARE IN ACTION



Tech to Connect Volunteers & Those in Need Optimally



Authentic Street Presence to Galvanize Volunteers



Appropriate Homelessness Support



Decades of Nonprofit Leadership Experience



Events: Near-Daily, Multiple Locations



Covid-Focused Support: PPEs & More (see next slide)

ABOUT OUR VACCINATION REWARDS APP



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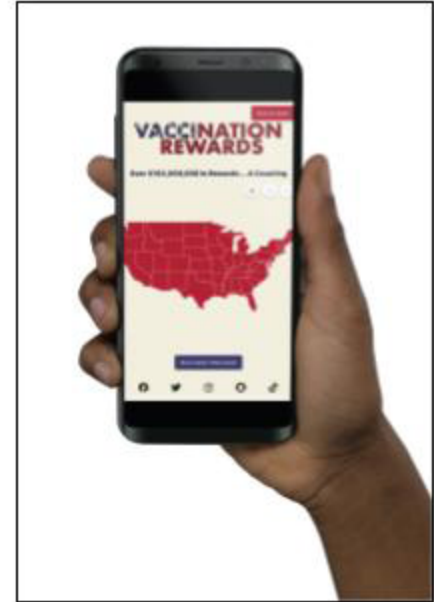
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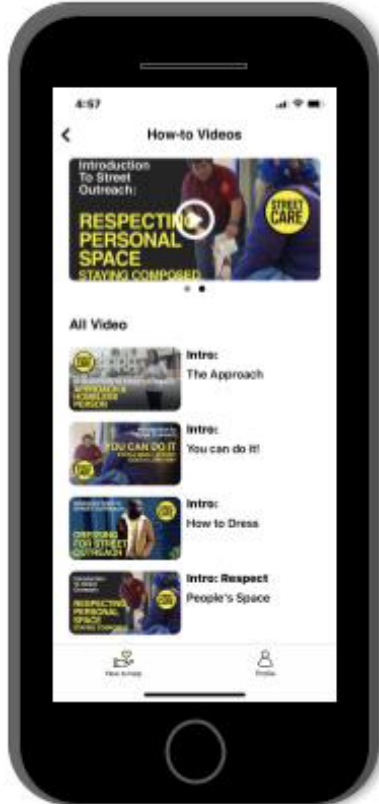
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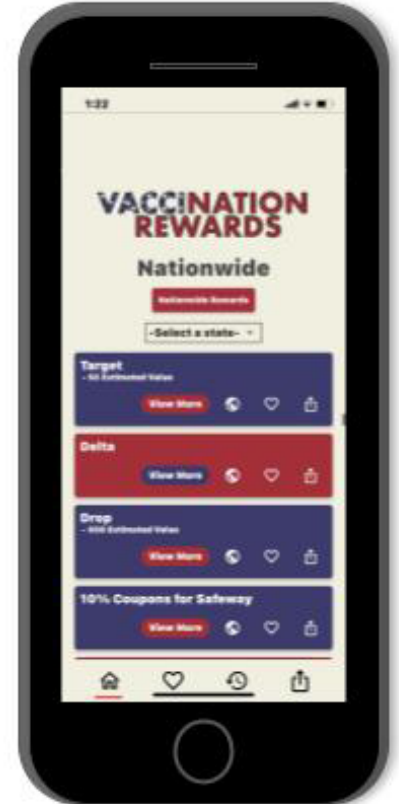
THE INVESTMENT



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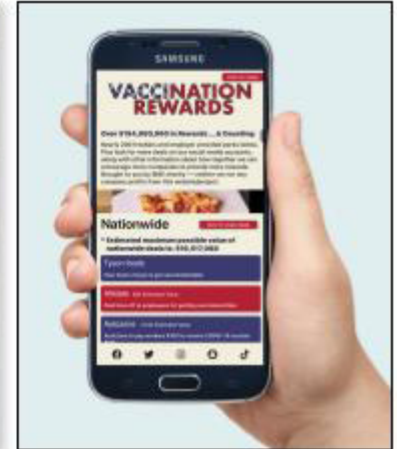


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Recognized by:



Contact info | craig@brightminderichment.org | 646-436-7390 | streetcare.us



APPENDIX A: COLLABORATORS & MEDIA COVERAGE



COLLABORATORS:

CIVIC:

Working with
government &
community groups



CORPORATE:

Corporate contracts via
our partnership with M&C
Consulting company



INSTITUTIONAL:

Receiving institutional & grant
funding from nonprofit, military
veteran, & church entities



MEDIA COVERAGE:

CBS "Health experts have said friends and family are key to getting those who aren't vaccinated vaccinated, and experts say this app will start those conversations."

abc "From free food, to paid-time off, to free college scholarships, there are a lot of rewards out there, but they can be hard to find. Which is why some New York residents have come up with an app to help. ...Another benefit to the app is the conversation it starts about getting vaccinated."

abc FOX "The Vaccination Rewards app was created by Bright Mind Enrichment. It compiles hundreds of vaccine incentives into one area and makes it easy to share the rewards with those who may be hesitant to get the vaccine."

AFR "Bright Mind Enrichment and Schooling (BME), a community wellness education organization, determined that there was a need for a comprehensive platform to educate people about how they can safely help homeless people on a regular basis and forge meaningful connections with them." -Afro (Oldest African American family-owned newspaper; Maryland)

POLITICO "The Vaccination Rewards app compiles hundreds of vaccine incentives in one place, ranging upwards from a free donut."

Newsweek "For anyone needing help finding out the incentives offered by their state and local officials, as well as from colleges and businesses, there's now an app to help track what's available nearby. The Vaccination Rewards app was created by Bright Mind Enrichment, and it aggregates hundreds of vaccine incentives from all over the U.S. The app also allows users to share the reward information for unvaccinated people they may know."

Also appearing in:



News Breaker



GazetteXtra



WISBUSINESS

Beloit Daily News



CULPEPER STAR-EXPONENT



NEWS & RECORD

APPENDIX B: ONGOING STREET CARE ACTIVITIES



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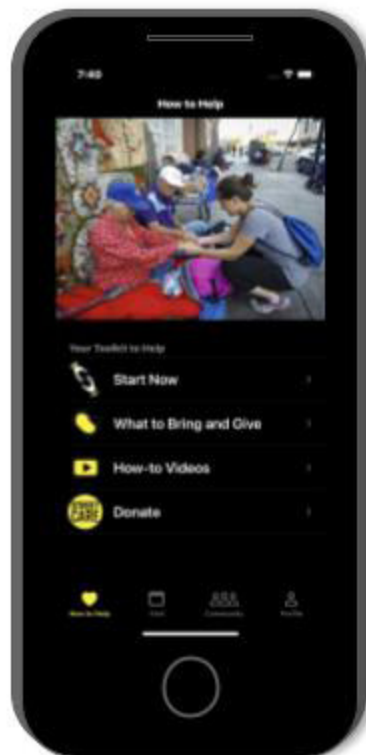
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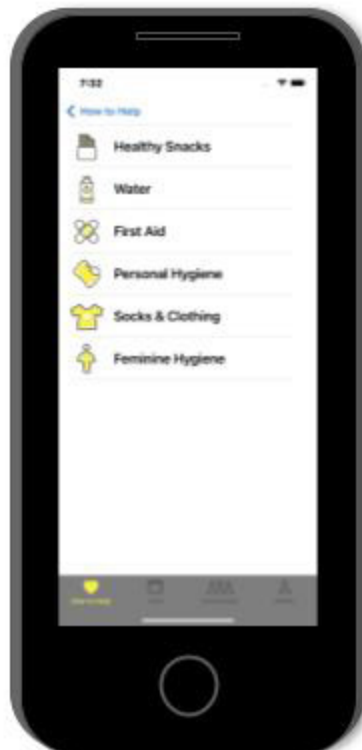
APPENDIX C: STREET CARE APP USER FLOW



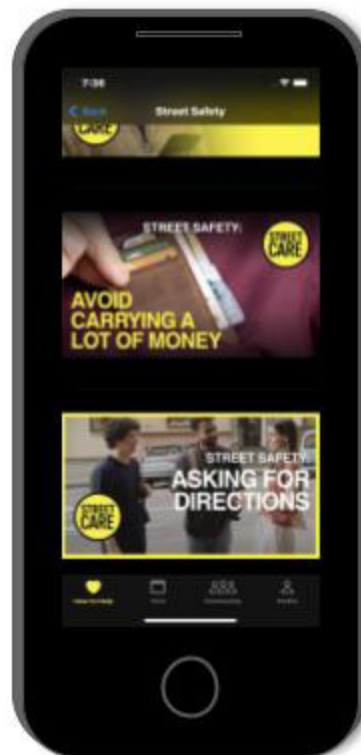
SAMPLE 'HOW TO HELP'
PAGE OF APP:



SAMPLE 'WHAT
TO GIVE' PAGE OF APP:



SAMPLE 'HOW-TO
VIDEOS' PAGE OF APP:



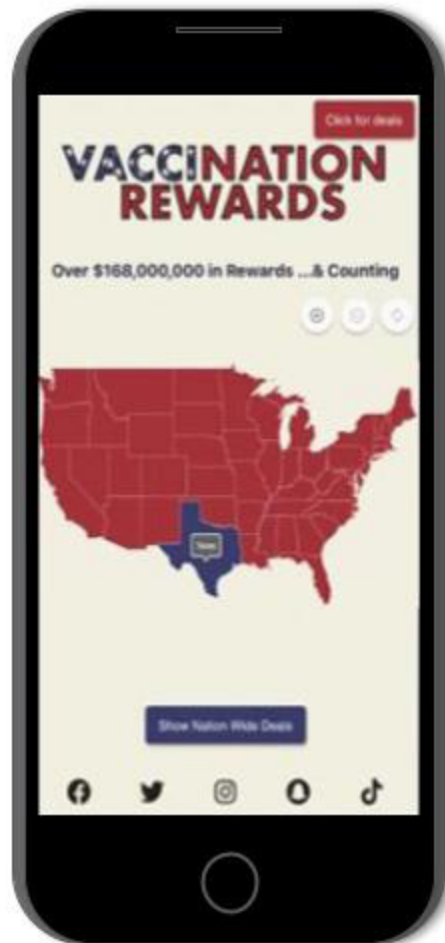
APPENDIX C (cont'd): STREET CARE APP USER FLOW

CLICK TO WATCH NARRATED VIDEO
TUTORIAL ABOUT STREET CARE APP:



APPENDIX D: VACCINATION REWARDS APP USER FLOW

CLICK TO WATCH NARRATED VIDEO TUTORIAL ABOUT VACCINATION REWARDS APP:



APPENDIX E: UT LAM QUAM CERTIFICATE (ONLINE PLATFORM)

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Ugit aut venihit Certificate

(Coming Soon)

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APPENDIX F: STREET CARE SERVICES



TRAINING

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OUR OUTCOMES

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APPENDIX G: OUR SUPPORTERS



Alphabet



techsoup



FENWICK



Manna Fund



Vanya Tyrrell
Accounting
Services

Community Organization
Representation Project